

Network for Sustainable Business Development North Denmark



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The aim of the network is to strengthen the participating companies' competitive advantages through sustainable initiatives. The network is a public-private cooperation between the municipalities in Northern Denmark, local business bureaus, the utility company Energinord, Aalborg University and private companies.

- ▶ **SUSTAINABILITY SCREENING**
- ▶ **PROJECTS**
- ▶ **SUSTAINABLE BUSINESS PLANS**
- ▶ **FUNDING**
- ▶ **THE NETWORK**



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Sustainability Screening

All members of NBE are offered a Sustainability Screening, which gives an overview of potential environmental improvements such as energy optimisations, waste reductions, industrial symbiosis etc. A team of specialists within sustainability and business development carries out the Sustainability Screening, which is conducted at the company's premises.



Before the Sustainability Screening, we had primarily focused on internal resource savings, but the screening helped us to expand and target our focus areas.

Jørgen Rasmussen
Managing Director, Vraa dampvaskeri

Projects

Sustainable projects can be identified by the company or as a result of the Sustainability Screening. The company can conduct the sustainable projects on their own or in cooperation with NBE.

NBE can assist with identifying potential partners for a project or matchmaking with potential candidates. The matchmaking can lead to internships, thesis cooperation, wage subsidy jobs or employment.



A postgraduate student has mapped our CSR efforts, which has given us some results that we have incorporated in our communication strategy. It has been a very positive experience for us to work together with such a committed and engaged student.

Søren Svendsen
Managing Director, Aalborg Airport

Sustainable Business Plans

NBE can assist in creating Sustainable Business Plans, which incorporate sustainability into an organisation's other strategic plans.

The process of creating a Sustainable Business Plan involves participation in an inspirational group with other companies as well as separate meetings about the company's internal challenges and strategic considerations.



At Gabriel, we have a longstanding strategic focus on sustainability, and it is therefore very encouraging to see that we can share our experience across businesses and enter into collaboration with the network in order to create Sustainable Business Plans, where green transition is lifted up to a strategic level.

Kurt Nedergaard
QEP Business Manager, Gabriel

Funding

There are several regional, national and international funding options for sustainable projects. Some of the funding options are highly relevant to the members of the network. NBE cooperates with the regional EU office as well as local business bureaus, and NBE can therefore assist the members in identifying and applying for funding.



Environmental concerns have always been important to us at Nordsøen Oceanarium (The North Sea Oceanarium). NBE helped us with the identification and application for funds, which made it possible to initiate a project that investigates the possibility of reducing the use of energy in our pools.

Claus Drivsholm
Technical Manager
The North Sea Oceanarium

The Network

Knowledge sharing and cooperation is key, when it comes to sustainable development. NBE, therefore, arranges various events, where the companies can share knowledge and network across industries. Each event is hosted by one of the members, and each meeting has a theme, which is based on news in the environmental field or requests from the companies. Participation in the events can provide inspiration, a competence boost or lead to cooperation with the other members of the network.

Networking with other companies in NBE is essential, as it allows us to share knowledge and experiences across industries, which can lead to new ideas and collaborations regarding sustainability.

Jens Højer
Managing Director, furnX
Chairman of the board, NBE





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