



Circular Economy – our first steps

Gabriel



Gabriel
Since 1851

Mission

- Gabriel is a niche company which, in the entire value chain from concept to furniture user, develops, manufactures and sells upholstery fabrics, components, upholstered surfaces and related products and services.
- Gabriel develops its services to be used in fields of application where product features, design and logistics have to meet invariable requirements, and where quality and environmental management must be documented.

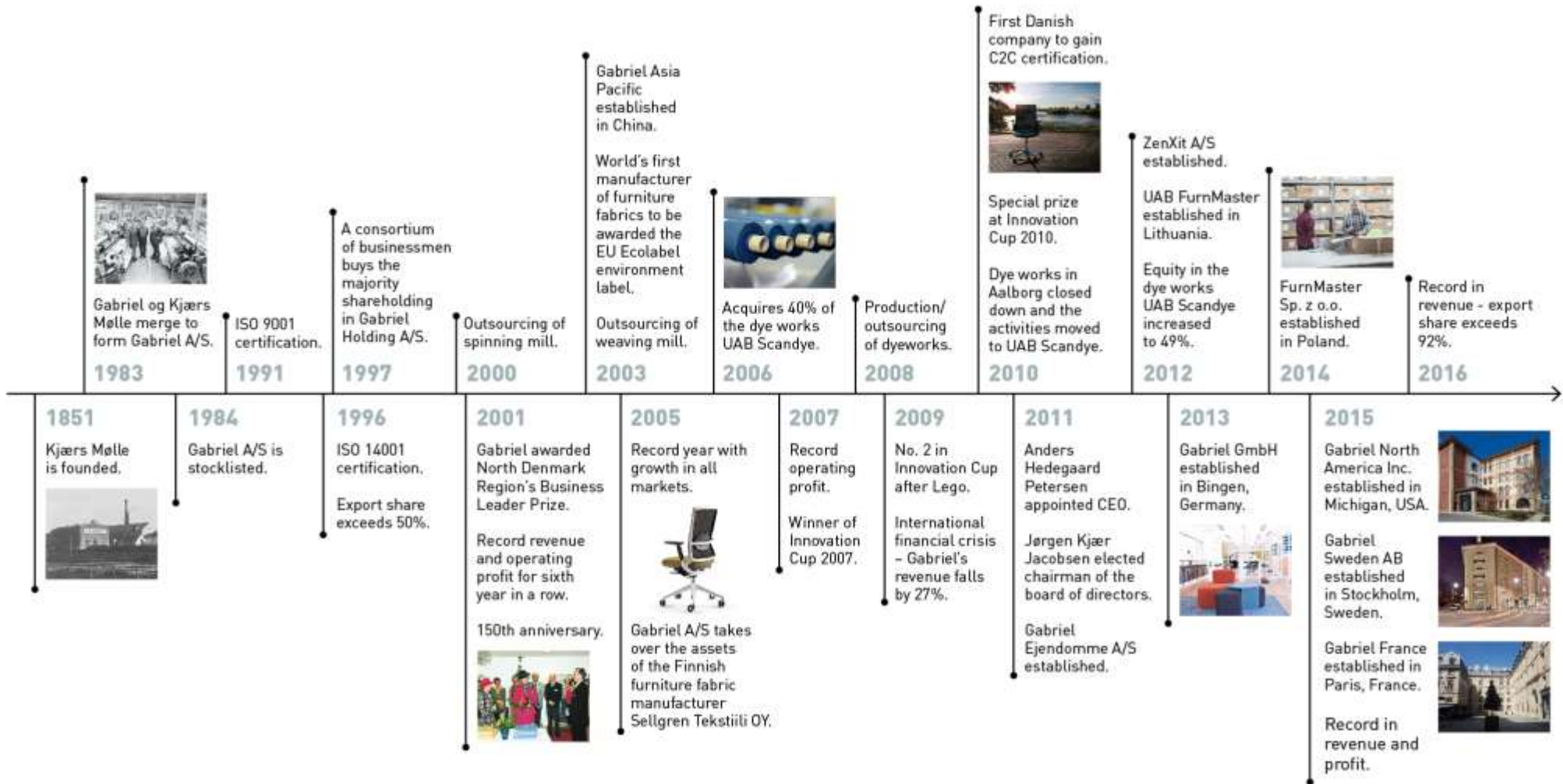
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References

- Leading international manufacturers of upholstered furniture, seats and upholstered surfaces.



Historic milestones





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Raw materials

- Gabriel uses pure wool of the finest quality from New Zealand.
- An increasing amount of polyester.

Environmentally correct production

Gabriel was the first company in the industry to gain a range of certifications

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1980s

**Dying procedures
without heavy metals.**

1980s

**No use of toxic
clothes moth
impregnation
chemicals.**

1991

**ISO 9001 quality
standard.**

1996

**Environmental
management under
ISO 14001.**

2003

**First product to carry
the EU Ecolabel.**

2006

**First product to carry
the Oeko-Tex label.**

2010

**First product to carry
the Cradle to Cradle
label.**

2016

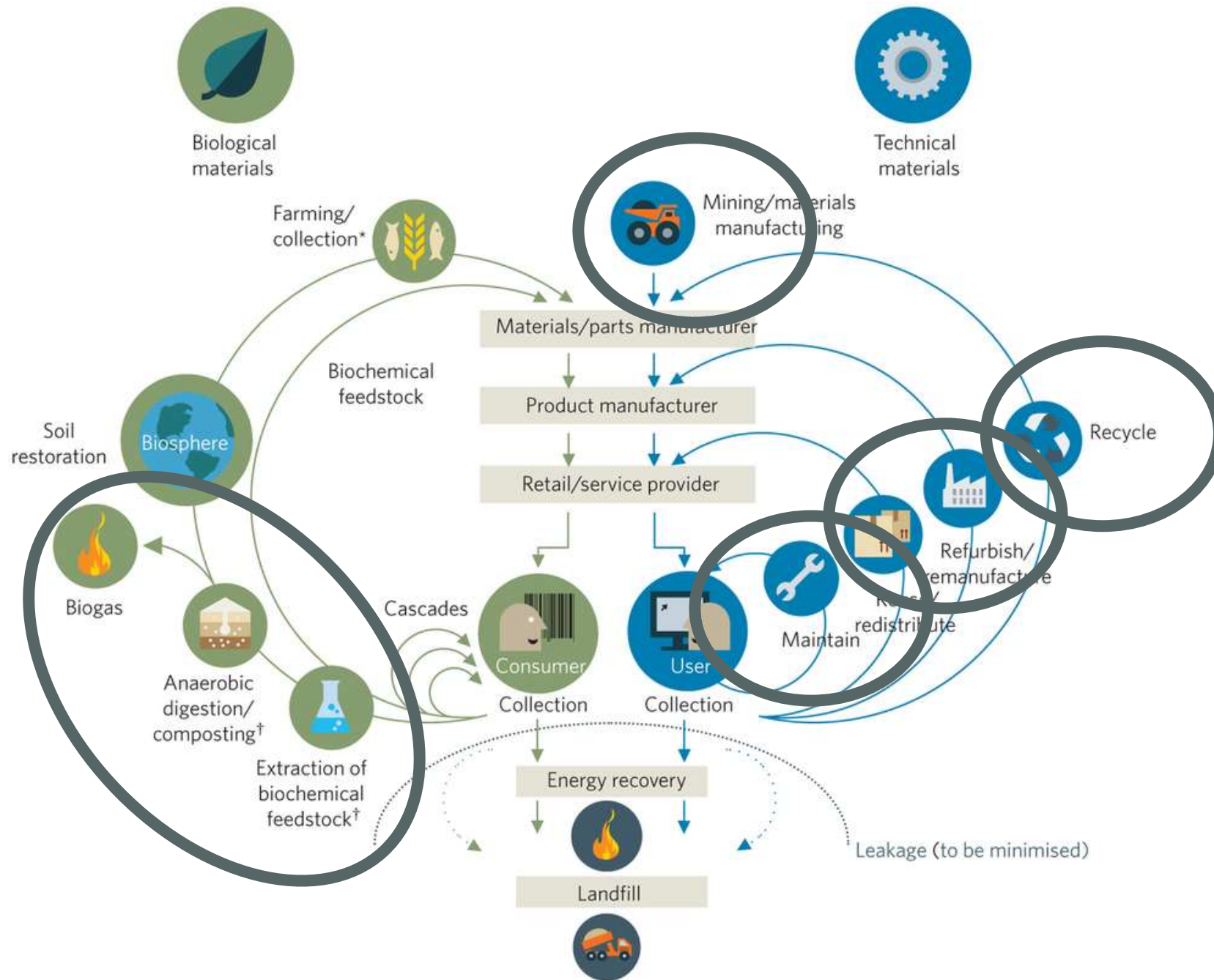
**56% of Gabriel's
fabrics carry the
EU Ecolabel.**

2016

**95% of Gabriel's
fabrics carry the
Oeko-Tex label.**

2016

**12% of Gabriel's
fabrics carry the
Cradle to Cradle
label.**





Circular Economy – A Blue Ocean

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Fra kundens perspektiv

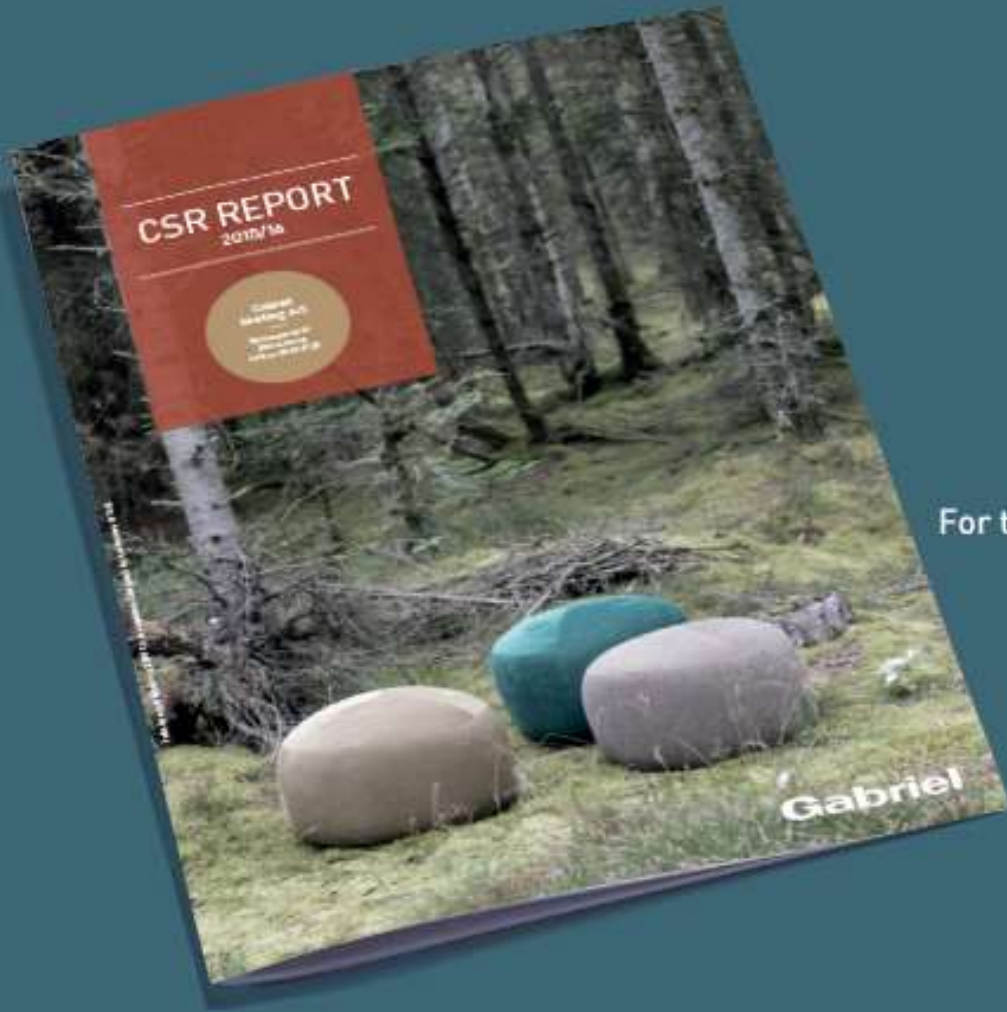
- Flere bevæger sig ud i cirkulære forretningsmodeller:
 - **Steelcase:** No one needs and office in a landfill™
 - **Ahrend:** Project ProRail, recycling textile waste
 - Socialt perspektiv – flexjobs til personer som ikke kan varetage en almindelig stilling.
- Mulighed for Gabriel:
 - Gøre det nemt for kunden at operere cirkulære forretningsmodeller.
 - Vi polstrer for flere og flere – vi kunne også stå for ompolstringer.

Udfordringer

- Gabriel er ikke direkte forbundet med slutkunden.
- Reverse logistic: omkostning = værdi?
- Kvalitetskrav
 - Rene materialestrømme
 - Kende indholdet til mindste detalje
 - Dårlig kvalitet = dårlig miljøprofil
- Finde de rigtige partnere

Muligheder

- Design problematisk kemi ud.
 - Vi kender produkternes indhold til mindste detalje (via produktmærker)
- Stort leverandørnetværk, som også begynder at se muligheder.
- Endnu større kendskab til produkternes liv – input produktudvikling

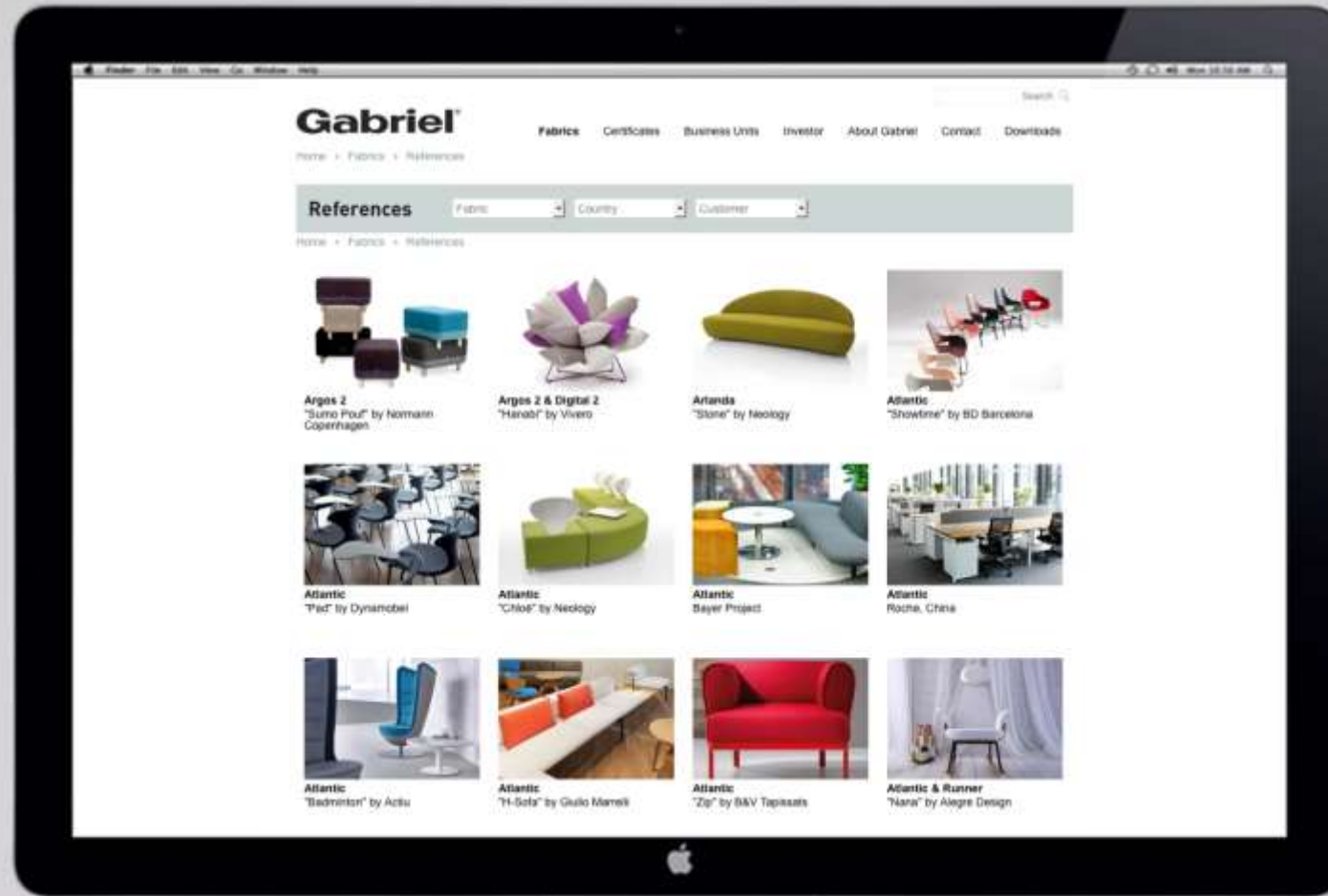


GABRIEL CSR REPORT 2015/16 TAKING CSR ONE STEP FURTHER!

For the sake of the environment, this CSR Report is only available online.

Thank you for your attention!

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See our references
and enjoy the
complete
collection of
Gabriel fabrics...

www.gabriel.dk